

No. P-35012/2/2025-IPR-VII

भारत सरकार / Government of India

वाणिज्य एवम उद्योग मंत्रालय / Ministry of Commerce & Industry

उद्योग संवर्धन और आंतरिक व्यापार विभाग / Department for Promotion of Industry and Internal Trade

(आई.पी. आर-प्रतिलिप्याधिकार, अभिकल्प और सीआईपीएम अनुभाग/ IPR – Copyrights, Design and CIPAM Section)

वाणीज्य भवन, नई दिल्ली-110001 / Vanijya Bhavan, New Delhi-110 001

Dated: 17th March, 2026**Subject: Advertisement for Engagement of Junior Consultant, Consultant and Senior Consultant in Cell for IPR Promotion and Management (CIPAM) in DPIIT-reg.**

DPIIT invites applications from the eligible qualified professionals for their engagement as Junior Consultant(s), Consultant(s) and Senior Consultant(s) [with relevant experience in the Specific Domain Areas] purely on contract basis for a period of three years (annually renewable on the basis of performance) for working in **Cell for IPR Promotion and Management (CIPAM), DPIIT**. The contract may further be extended for another 2 years on case-to-case basis consideration by Competent Authority. Interested and eligible candidates are requested to apply as per process given below.

2. Designation, No. of Positions, Qualifications and Experience Criteria along with Consolidated remuneration are given below: -

S.No.	Designation	Emoluments** (in Rs)	No. of Position*	Educational Qualification and Experience Criteria
1.	Senior Consultant	Rs. 1.5 to 5.0 Lakhs (Based on suitability and experience of candidate)	01	<p>Minimum Qualification:</p> <p>Master's Degree in law with 10 years of post-qualification working experience.</p> <p>Age Limit- Below 62 years as on Jan 1, 2026</p> <p>Desirable Qualification:</p> <p>a. Candidate who is a Patent Agent or has background in Patents or significant experience in the field of Patents will be given preference.</p> <p>b. Candidates with a PhD degree and post-qualification experience in the field of IPR with a law firm, Academic Institution, Government Organisation or Department, Company, think tank etc. will be given preference.</p> <p>Job Description:</p> <p>The role involves</p>

				<ul style="list-style-type: none"> a. Providing expert assistance on legal and policy matters related to intellectual property b. Coordinating with various government departments, industry stakeholders, and international bodies c. Providing research and advisory support on WIPO treaties and Free Trade Agreements (FTAs) d. Providing effective leadership in managing IP projects, from conception through to execution, and offering expert advice on potential amendments to laws in the IP domain e. Supporting officials from the Department for Promotion of Industry and Internal Trade (DPIIT) on ad-hoc requests <p>The position requires the ability to undertake travel within India and abroad as necessary.</p>
2.	Consultant	Rs. 0.80 to 2.50 Lakhs (Based on suitability and experience of candidate)	01	<p>Minimum Qualification:</p> <p>Master's in Business Administration specifically in the field of Marketing with 5 years of post-qualification working experience.</p> <p>Age Limit: Below 45 years as on January 1st, 2025</p> <p>Desirable Qualification:</p> <p>Candidates with a Digital Marketing experience will be given preference.</p> <p>Job Description:</p> <p>The role involves</p> <ul style="list-style-type: none"> a. Managing the Social Media handles and work on content production and dissemination strategy b. Monitor analytics, track performance, and prepare periodic reports with actionable insights. c. Stay updated with trends and recommend platform specific

				<p>strategies to enhance digital reach and engagement.</p> <p>d. Develop and implement marketing strategies for IPR awareness campaigns and Government Initiatives.</p> <p>e. Design and execute promotional campaigns for events, competitions, publications, and flagship programs of CIPAM/DPIIT.</p> <p>f. Coordinate with design agencies, influencers, and vendors for content production and branding material.</p> <p>The position requires the ability to undertake travel within India and abroad as necessary.</p>
3.	Junior Consultant	Rs. 0.60 to 1.0 Lakhs (Based on suitability and experience of candidate)	01	<p>Minimum Qualification:</p> <p>Bachelor's Degree with 3 years of post-qualification working experience.</p> <p>Age Limit- Below 35 years as on Jan 1, 2026</p> <p>Desirable Qualification:</p> <p>Candidates with a Master's degree and post-qualification experience in the field of IPR, with an Academic Institution, Company, Firm, Think Tank, Government Department etc. will be given preference.</p> <p>Job Description:</p> <p>This role involves:</p> <ol style="list-style-type: none"> Assisting in research and analysis of National and International IP Policies, regulations and International best practices. Coordinating communication with stakeholders, such as Government Departments, Industry groups, and International Bodies, Assisting in conducting IP awareness programs in Schools, Colleges, Judicial Academies, Police Academies etc. Assisting with matters related to protection of Intellectual Property Rights, including

				<p>Trademarks, Patents, Copyrights, Designs and Geographical Indications.</p> <p>e. Drafting meeting minutes, letters, memoranda, and policy briefs.</p> <p>The position requires the ability to undertake travel within India and abroad as necessary.</p>
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*This Department reserves the right to increase or decrease the number of positions in accordance with its requirements.

3. Interested and eligible candidates can submit their application latest by **05th April 2026** electronically in accordance with the instructions placed at application Link <https://apps.dpiit.gov.in/cipam-app>. The applicant may send their queries, if any, at cipam-admin@gov.in. Applications received through post or any other mode or in any other format shall not be entertained.

(संजय कुमार / **Sanjay Kumar**)
अवर सचिव/ Under Secretary

“Engagement of Junior Consultant, Consultant and Senior Consultant in CIPAM, DPIIT on contract basis”.

Background

The Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India has a mandate to ensure focused action on issues related to Intellectual Property Rights (IPRs) and addressing the 7 identified objectives of the National IPR Policy 2016.

2. DPIIT serves as the nodal department for IP policy such as Patents, Trade Marks, Industrial Designs, Geographical Indications of Goods, Copyrights etc. in conjunction with the interests of both the domestic and international industry. It actively engages in collaborative efforts with stakeholders to navigate the complexities of IP issues, fostering dialogue and cooperation. This involves participation in negotiations related to IP within trade agreements and international forums, operating under the auspices of the World Intellectual Property Organization (WIPO). In essence, DPIIT is at the forefront of shaping and implementing comprehensive IP policies that resonate with industry dynamics while addressing global concerns.

3. In endeavor to achieve its objectives, DPIIT is looking for engagement of young and energetic professionals at the level of Senior Consultant, Consultant and Junior Consultant having relevant experience as specified above on full time on contract basis. Engagement will be purely on contract basis for a period of 03 years. The contract may be extended at the sole discretion of DPIIT keeping in view the requirements and performance of the incumbents.

Duties and Responsibilities: -

4. DPIIT is looking for an accomplished Senior Consultant/Consultant/Junior Consultant in Intellectual Property Rights (IPR) with a comprehensive understanding of overall IPR framework, ease of compliance, IP enforcement, bilateral and multilateral negotiations, and expertise in policy knowledge. They will be instrumental in shaping and implementing strategies related to IPR policy objectives and actively participating in international cooperation and negotiations. Excellent communication and interpersonal skills will be required. Their duties and responsibilities may include but not limited to whatsoever is indicated in the above table against their post.

Remuneration and Increment

5. The range of remuneration applicable has been mentioned in the table against the designation. At the time of hiring, initial remuneration shall be offered. An increment subject to completion of period with satisfactory performance with the approval of the Competent Authority will be granted as under: -

Sr. No.	Parameters	Applicable Increment
1.	For performing routine/assigned work	NIL
2.	For making significant contribution & shown exceptional quality	5%
3.	In exceptional cases/exemplary performance/contribution in policy making/publications etc.	10%

TA/DA

6. The assignee may be required to undertake domestic/foreign tours as required by their duties for which TA/DA and Hotel Accommodation shall be paid as admissible to the Central Government Employees drawing grade pay of Rs. 5400/- for Junior Consultant, grade pay of Rs. 6600 for consultant and grade pay of 7600 for Senior Consultant.

Leave

7. The assignee shall be entitled to paid leave of 1.5 days of each completed month of service i.e. 18 days in a year. Additional leave without pay would be permitted upon approval by the reporting officer. Accumulation or carry forward of leave to the next calendar year shall not be permitted.

Tenure of Engagement

8. Initially contract will be offered for a period of one year which may be renewed annually keeping in view the requirements and performance of the candidate.

How to apply

9. Interested and eligible candidates are requested to apply as per procedure and timeline mentioned in the letter. No other method of submission of application will be accepted.

10. Interested applicants to submit their application in prescribed format. Application must clearly contain contact details (telephone number and email address), date of birth, details of qualifications, details of experience with nature of duties and the position applied for. Applications not containing essential details shall be summarily rejected.

11. Mere fulfilment of eligibility criteria does not entitle a candidate to be shortlisted for further selection process.

12. Only shortlisted candidates shall be contacted for verification of their documents, and subsequent to their eligibility confirmation will be called for the interview.

13. The department reserves the right to select candidates in accordance with its requirements and existing vacancies and is not obliged to offer selection to any candidate, if the candidature is found unfit or not desirable for the advertised position.

General Conditions of Engagement

14. Senior Consultant/Consultant/Junior Consultant shall be engaged on full-time basis. They would not be permitted to take up any other assignment during the period of association with DPIIT.

15. Engagement of Senior Consultant/Consultant/Junior Consultant is of a temporary nature and DPIIT can cancel engagement at any time without providing any reason for it. However, in the normal course it will be provided 15 days' notice to the assignee or numeration in lieu of the notice period on pro rata basis. They can also seek for termination of the contract upon giving 15 days' notice to the DPIIT.

16. Working hours shall normally be 9 am to 5.30 pm during working days. However, in exigencies of work, they may be required to sit late and may be called on Saturdays/Sundays and other holidays.

17. They will be governed by the Official Secrets Act, 1923 as amended from time to time and will not disclose to any unauthorized person(s) any information/data that may come to their notice during the period of their engagement as 'Junior Consultant/Consultant/Senior Consultant' in the Department. All such documents will be property of the Government.

18. They will not utilize or publish or disclose to a third party, any part of the data or statistics or information collected during the course of their association with DPIIT without the express written consult of the Department.

19. The Intellectual Property Rights (IP), if any, in the deliverables produced for the department shall remain with the Department.

20. They must act, at all times, in the interest of DPIIT and render any advice/service with professional integrity.

21. They will maintain highest standards of integrity, transparency, competitiveness and efficiency while working as Junior Consultant/Consultant/Senior Consultant in this Department. If required, they will cooperate fully with any legitimately provided/constituted investigative body, conducting inquiry into processing or execution of the consultancy contract/any other matter related with discharge of contractual obligations by the consultant.

22. The consultant engaged by the Department shall in no case represent or give opinion or advice any third party in any matter which is adverse to the interest of the Department nor will they indulge in any activity outside the terms of the contractual assignment.

23. They will complete the assigned task within the stipulated period as per the requirement of their controlling officers. They will not take up any assignment or contract which conflicts with the interest of the Government during the contract period.

24. They shall hand over all the documentation, materials, assets etc. of the Department before the expiry of the contract and before the final payment is released.

25. The consultants shall be expected to follow all the rules and regulations of the Government of India which are in force. He/She will be expected to display utmost honesty, secrecy of office and sincerity while discharging his/her duties. In case the services of the Consultant are not found satisfactory or found in conflict with the interests of the Government, his/her service will be liable for discontinuation without assigning any reasons thereof.

26. The police Verification of the Senior Consultant/Consultant/Junior Consultant shall be done as per the latest instructions issued by MHA/DoP&T.

27. The Junior Consultant/Consultant/Senior Consultant shall not, except with the previous sanction of DPIIT or in the bona fide discharge of their duties, publish a book or a compilation of articles or participate in radio broadcast or contribute the article or write a letter in any newspaper or periodical either in their own name or anonymously or pseudonymously in the name of any other person, if such book, article, broadcast or letter relates to subject matter assigned to them by the Department.

28. The Senior Consultant/Consultant/Junior Consultant for a period of two (2) years following the termination or conclusion of their engagement with the Department, shall not, directly or indirectly, seek or accept employment, consultancy, advisory roles, or any other professional association with foreign missions/firms/ think tanks if there is conflict of interest with the work that he/she has done in the Department.

29. The attention is drawn to Central Vigilance Commission's Circular No. 01/01/17 dated 23.01.2017 and Circular No. 08/06/2011 dated 24.06.2011 regarding engagement of consultants. He will be completely accountable for any advice or any service rendered by him/her during your engagement in this Department in view of norms of ethical business and professionalism. In case of improper discharge of contractual obligations/deviant conduct to the contract, stringent action in terms of relevant rules & regulations as applicable to the Consultant, also being a retired government servant will be taken.

30. Legal Status: The individual Consultant shall have the legal status of an independent Junior Consultant/Consultant/Senior Consultant vis-à-vis, DPIIT and shall not be regarded, for any purposes, as being either a "staff member/" of DPIIT, or an "official" of DPIIT. Accordingly, nothing within or relating to the Contract shall establish the relationship of employer and employees. or of principal and agent, between DPIIT and the individual Consultant."

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