

DPIIT On The Move

Newsletter from Department for Promotion of Industry and Internal Trade

Dr. Guruprasad Mohapatra takes charge as Secretary, DPIIT



On August 1, 2019, Dr. Guruprasad Mohapatra, an Indian Administrative Service (IAS) Officer of 1986 batch, assumed charge as Secretary, Department for Promotion of Industry and Internal Trade (DPIIT) in the Government of India.

Prior to taking over as Secretary, DPIIT, he served as Chairman of Airports Authority of India (AAI). He has previously served as Joint Secretary in the Department of Commerce, Government of India where he worked for the promotion of Special Economic Zones (SEZs), Public Procurement and Project Exports (Financing & Insurance).

Dr. Guruprasad Mohapatra held the portfolio of Municipal Commissioner in Surat, Gujrat and was involved in the process of converting Surat into one of the models of urban governance with its thrust on solid waste management, quality infrastructure and sound financial management. He also served as the Transport Commissioner and Commissioner, Commercial Taxes in Gujarat and held the position of Managing Director in several listed Public Sector Units in India.

CURATOR'S NOTE

It is a pleasure to bring about the fifth issue of DPIIT On The Move!

In the past month, we at the Department for Promotion of Industry and Internal Trade witnessed many thrilling developments which we are eager to share with you.

The new Secretary of DPIIT took charge on August 1, 2019. The Commerce and Industry Minister held a meeting with top Indian IT companies and recently also addressed a business delegation in Vladivostok, Russia.

The highlight of the past month was the launch of the Global Innovation Index for the first time in India on July 24, 2019. The 2019 rankings show that India has jumped by 29 positions in 4 years and now holds the 52nd rank!

With our promise to keep you updated on the latest developments in industry, here we are, with the fifth issue of our newsletter with news curated from around the world related to our Department.

As always, we would love to have your feedback and suggestions, as to how we can make the newsletter more relevant for all of you.

Thank You.

India Ranked 52nd in Global Innovation Index-2019



Union Minister of Commerce & Industry and Railways, Shri Piyush Goyal, launched the Global Innovation Index (GII) 2019 in New Delhi on July 24, 2019. This year, India jumped five places to improve its 57th position in 2018 to the current 52nd position.

Speaking on the occasion, Shri Piyush Goyal said that India will not rest on past laurels until it achieves its target of positioning itself among the top 25 countries of the Global Innovation Index. He urged the R&D institutions, universities and private sector to transform the country into a hub of

innovation, inspired by hon'ble Prime Minister, Shri Narendra Modi's vision – "what will drive innovation is IPPP – Innovate, Patent, Produce and Prosper". He also requested the World Intellectual Property Organization (WIPO) to factor in India's rural innovation as part of the innovation index in future.

Referring to GII theme of this year, "Creating Healthy Lives - The Future of Medical Innovation", Shri Piyush Goyal said that Government of India is focusing on not just curative but preventive healthcare where wellness becomes a part of society. Furthermore he spoke about the need of research and development in providing sustainable solutions to the problems that India is facing at present like rising pollution levels in cities, water crises, depleting natural resources, issues of climate change and food wastage.

The GII rankings are published every year by Cornell University, INSEAD and the UN World Intellectual Property Organization (WIPO) and GII Knowledge Partners. This is the 12th edition of the GII rankings of 129 economies based on 80 indicators ranging from intellectual property filing rates to mobile-application creation, education spending and scientific and technical publications. Switzerland remains number one is the GII index followed by Sweden, the United States of America, the Netherlands, the United Kingdom, Finland, Denmark, Singapore, Germany and Israel. In the past 4 years, India's rank in the GII has improved from the 81st rank in 2015 to the present 52nd rank in GII 2019 report.

India and Italy set up fast-track mechanism to facilitate investors and companies

On July 16, 2019, erstwhile Secretary, DPIIT, Shri Ramesh Abhishek and Ambassador of Italy to India, Lorenzo Angeloni exchanged documents on setting up a fast track mechanism in order to facilitate Italian companies and investors in India and Indian companies and investors in Italy.

Department for Promotion of Industry and Internal Trade(DPIIT) in close cooperation with Invest India will represent the India side in this system in India. The key objectives of the fast – track system in India will be to pave the way for and identify and solve problems faced by Italian companies and investors with their operations in India. The system will also serve as a platform for discussing general suggestions from the point of view of Italian companies and investors with regard to ease of doing business in India.

The Italian Embassy in India in close cooperation with the Italian Trade Agency and relevant Ministries in Italy will represent the Italian side of this system in India.



CIM discusses global opportunities for Indian IT companies

On August 1, 2019, Shri Piyush Goyal, Union Minister of Commerce & Industry and Railways, held a meeting with senior management of IT companies in New Delhi. The meeting was held to discuss opportunities for Indian IT companies to invest and grow their business in new markets like the Nordic countries, Eastern and Central Europe, Canada, Australia and Africa and also explore avenues for greater investments and growth in East Asian markets like China, Japan and Korea.

The meeting was attended by senior management of TCS, Satyam Venture engineering, HCL, NIIT Tech, Infosys, Invento Robotics, Tech Mahindra and WIPRO. Sangeeta Godbole, DG of Services Export Promotion Council (SEPC) and President of NASSCOM, Debjani Ghosh, were also present during the discussions with Commerce and Industry Minister.

India is the largest exporter of IT services in the world and exports dominate the Indian IT industry and constitutes about 79% of the total revenue of the industry. India's IT service sector is now gearing up to be the digital partner of intelligent automation like smart algorithms, bots and AI tools, which are fast becoming a part of every industry and an increasingly digital world.

Market access issues that create hurdles for Indian companies to open their business in China was also discussed during the meeting with Commerce and Industry Minister. Government of India will give all support for the global growth of India's flagship industry and will make all efforts to facilitate the IT service industry and for that it is ready to engage with China and also Japan and Korea.

CIM addresses business delegation from India in Vladivostok, Russia



On August 12, 2019, Commerce and Industry Minister, Shri Piyush Goyal addressed a business delegation from India on strengthening business ties with Russia's Far East Region in Vladivostok. The Commerce Minister is accompanied by the Chief Ministers of Goa, Gujarat, Haryana, Maharashtra, and Uttar Pradesh and an official from the State of Assam.

He emphasised on the need of bilateral investment treaties and payment security mechanism for power purchase agreements (PPAs) and highlighted India's competitive strengths in terms of cheap land and labour, easy availability of local pool of Hindi or English interpreters along with a corruption free environment.

CIM's visit to Russia is a precursor to the upcoming visit of Prime Minister Narendra Modi in early September for the 5th edition of the Eastern Economic Forum. The international forum is held every year in Vladivostok, Russia, to support the economic development of Russia's Far East region and to expand international cooperation in the Asia-Pacific region.

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YouTube revamps its infamous copyright infringement system



In a move to make it easier for creators to deal with copyright claims, YouTube has updated the way in which it handles infringement claims. Now, copyright owners will be required to provide timestamps to indicate exactly where their content appears in videos. "We're improving our video editing tools in Creator Studio to make it easier for creators to remove the content associated with these claims," Julian Bill, YouTube product manager, wrote in a blog post.

The copyright owners will have to specify where in a video, their copyrighted content appears. This will ensure easy verification for the creators whether or not the claim is legitimate, so that they can take remedial action and avoid the repercussions.

Earlier, the claimant was not required to specify where exactly there is a copyright issue and the creator would find himself searching through the whole video and looking for the issue. This was a lengthy process and due to lack of detail, it was hard to dispute the claims.

The new rule will make it more convenient to tackle copyright issues for both the parties.

Read More: <https://www.theverge.com/2019/7/9/20687985/youtube-manual-copyright-claim-updates-timestamps-automatic-release>

Odisha gets the GI tag for its Rasagola



On July 29, 2019, 'Odisha Rasagola' received the tag of Geographical Indication less than two years after West Bengal won its own GI tag for the delicious sweet of east India. The Chennai-based GI Registry issued a formal certification for the 'Odisha Rasagola' on its website. A GI is a distinctive sign/name used on a product for its unique features and geographical origin. It is an intellectual property and is generally owned collectively. A GI tag helps in the branding and marketing of authentic local products.

The Odisha Rasagola differs from its Bengali counterpart in that it is very soft to feel, juicy and non-chewy in consistency. An Odia cultural scholar, Asit Mohanty, found mention of the word Rasagola in the 15th century Odia Dandi Ramayan written by the medieval poet Balram Das.

Photo Credits: Getty Images

Read More: <https://www.livemint.com/news/india/after-west-bengal-odisha-gets-gi-tag-for-its-version-of-rasgulla-1564394962835.html>

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