

Cell for IPR Promotion and Management (CIPAM)

A professional body under the aegis of Department for Promotion of Industry and Internal trade (DPIIT) which ensures focused action on issues related to IPRs and address the seven identified objectives of the policy. CIPAM assists in simplifying and streamlining of IP processes, apart from undertaking steps for furthering IPR awareness, commercialisation and enforcement. <http://cipam.gov.in>

CIPAM invites passionate and committed individuals to join hands and make a difference.

Senior Research Associate

Vacancy-1

Job Responsibilities:

- To share research inputs on social media activities at the Ministry of Commerce and Industry.
- To providing extensive research support on the various assignments.
- To monitor the progress of various ongoing projects in the Ministry and preparing achievement and progress reports for the same.
- To prepare, implement and re-invent strategy to enhance department's social media presence
- To devise ways for presenting Ministry's work and initiatives in an interesting manner
- To prepare and submit analysis report of all Ministry's social media handles on a regular basis
- To ensure better engagement on the Ministry's social media handles.

Eligibility Criteria:

- Graduation- Preferably in law
- Age limit – Upto 25 Years
- Working knowledge in executing social media initiatives
- Knowledge of digital marketing current best practices and understanding of digital production processes
- Should be well-versed in English and Hindi languages
- Knowledge in Microsoft Office, Power Point, Excel

Last date of submission of applications is **30thth August, 2019**. Interested candidates should send their updated resume on cipam-dipp@gov.in