On June 18, 2020, Dr. Guruprasad Mohapatra, Secretary, DPIIT convened an inter-ministerial review meeting on Ease of Doing Business wherein progress of implementation of reforms and outreach activities undertaken by Nodal Ministries/Departments and State Governments of NCT of Delhi and Maharashtra were reviewed. The meeting is being considered as a preparation before submission of final reform updates/data to the World Bank’s Doing Business team for DBR, 2021.

The country has been steadily improving on its Ease of Doing Business Rank in the past 5 years. In 2015, India ranked 142 out of 190 world economies. In the latest iteration of the World Bank’s Report, 2020 India was placed at the 63rd position – a jump of 79 positions. The report lauded India’s reform efforts in 2018-19 which resulted in the country joining the list of top 10 improvers for the third time in a row in 2020.

Announcement made under ‘Atmanirbhar Bharat’ Package

Under ‘Atmanirbhar Bharat’ Package, Government of India, through Department of Expenditure’s letter dated 17.05.2020 written to all the States, has announced additional borrowing of up to 2 percent of Gross State Domestic Product (GSDP) by States for the year 2020-21 subject to implementation of specific State Level Reforms. One of the reforms is ‘Implementation of District Level and Licensing Reforms for Ease of Doing Business’, for which DPIIT has been appointed as nodal Department. In pursuance of the announcement, Secretary, DPIIT, vide D.O. letter dated 01.06.2020 has written to all the States requesting for timely implementation of District Reform Action Plan. States have also been requested to share monthly progress report.
With a view of enhancing transparency and ease of doing business, the DPIIT has enhanced the Industrial Entrepreneur Memorandum (IEM) portal through which all applications shall now be processed in paperless mode. The enhanced portal offers online filing of applications for IEM – Part A (for establishment of business), Part B (upon commencement of commercial production) and also for Amendments. The Acknowledgement Certificates with QR Code shall also be issued electronically.

Until now, applications for IEM/IL under I(D&R) Act, 1951 were accepted through the IEM portal at https://services.dipp.gov.in. Through this portal applications for acknowledgement of IEM – Part A and IEM – Part B were filed online by entrepreneurs of prescribed industrial undertakings and the Acknowledgement Certificate of the IEM was issued physically on paper and a scanned copy uploaded on the portal. Applications for any Amendments to the IEMs are, however, were filed manually and Acknowledgement Certificates are issued physically on paper with scanned copy uploaded on the portal. The Acknowledgment Certificates are thereafter emailed to the applicants.

With the enhancement of the IEM portal, no application will be filed physically and no physical certificates will be issued. All applications will be processed in paperless mode and Acknowledgment Certificates with QR Code will be issued electronically. The applicants will be notified vide email and SMS instantaneously upon approval. Simultaneously, concerned State Governments will also be notified by email.

The Startups Intellectual Property Protection (SIPP) scheme was launched in 2016 with a vision to protect and promote Intellectual Property Rights of Startups for encouraging innovation and creativity. The scheme was run up on a pilot basis initially, and was in force up to 31-3-2020.

Witnessing the encouraging trends of how the Startups have been benefitted during this period, the scheme was further extended for another 3 years with effect from April 1, 2020.

As of May 2020, 3459 Startups had filed applications for patents. These Startups have received an 80% rebate in fees in the filing process. 6512 trademark applications have been filed by startups with 50% fee rebate on filing. For the benefit of Startups, the office of Controller General of Patents, Designs & Trademarks (CGPDTM) has empanelled 510 facilitators for patents and designs and 392 facilitators for trademarks.

As of May 31, 2020, 942 Startups had requested expedited examination of patent applications, out of which 821 applications have already been examined, and 324 patents already granted.
The Cell for IPR Promotion and Management (CIPAM) and International Trademark Association (INTA) joined hands to organize a 3-part dialogue series on “Anti-counterfeiting and Enforcement in the wake of Covid-19 Disruption in India”.

The first part of the dialogue was held on June 10, 2020 under the title ‘Industry Perspective’. And included presentations from representatives of Procter & Gamble, 3M Innovative Properties Company and Novartis Healthcare Pvt. Ltd.

The second part of the dialogue on June 17, 2020 discussed ‘Online Marketplace Perspectives’ and included speakers from Amazon and Snapdeal. The final part of the dialogue was held on June 24, 2020 to gain insights on ‘Practitioner’s Perspectives’. The dialogue saw the participation of IP attorneys from RNA Technology and IP Attorneys, Fidus Law Chambers and Anand and Anand.

The series examined the issue of anti-counterfeiting and enforcement from the conventional lens and also explore these aspects in light of the disruption caused by the Covid-19 pandemic in the present and near future, along with possible solutions.

To bolster domestic and foreign investment in the country the Government of India has approved setting up of an ‘Empowered Group of Secretaries’ (EGoS) which will be chaired by the Cabinet Secretary. To aid direct and indirect employment potential in various sectors the Government of India has also approved the setting up of ‘Project Development Cells’ (PDCs) in Ministries/Departments. PDCs will grow pipeline of Investible projects and facilitate investments.

The Department for Promotion of Industry and Internal Trade in its effort to foster an investment friendly ecosystem that supports FDI as well as domestic investments has proposed the strategic implementation of an integrated approach. The proposed integrated approach is set to facilitate the establishment of synergies between Ministries/Departments and boost cooperation among the Central and State Governments in investment and related incentive policies.

The approval of EGoS and PDCs has come with the aim to attract the potential investment opportunities that have arisen and will act to propel India towards becoming one of the key players in the global value chain. The Empowered Group of Secretaries will work towards facilitating investors and boosting growth in key sectors of the economy. The group will focus on bringing synergies between Ministries and Departments.
DPIIT invites Stakeholder comments on Indian Petroleum and Explosives Safety Service Rules draft

On June 25, 2020 the Explosives Section under DPIIT notified that the draft of Indian Petroleum and Explosives Safety Service Rules 2020 have been prepared. Presently, comments, suggestions, etc. are invited on the Draft Rules from all stakeholders for consideration by the Department in view of Department of Personnel & Training’s OM No. AB-14017/61/2008-Estt.(RR) dated October 13, 2015. Stakeholders may submit their suggestions and objections, if any, within 30 days from the date of issue. The last date of receiving comments is July 26, 2020.

The draft rules discuss constitution of the Indian Petroleum and Explosives Safety Service, grades of service, authorised strength, members of the service and all rules in relation with the same.

Copyright infringement lawsuit against Enola Holmes

Enola Holmes the Netflix movie has found itself in a sticky situation after a major copyright infringement lawsuit was filed against the makers on June 25, 2020. The lawsuit has been filed by the Arthur Conan Doyle Estate.

Representatives of the Estate have claimed the film has used stories from the author’s work that are currently not under the public domain. They have also claimed that these last few stories before his death were published between 1923 and 1927. Even though, Enola Holmes is based on Nancy Springer’s book series the copyright lawsuit is still applicable.

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Ayurvedic manufacturer restrained from using registered trademarks

The Bombay high court (HC) last week restrained an Ayurvedic manufacturer, Green Cross Health Innovation, from using registered trademarks of Franco-Indian Pharmaceuticals Pvt Ltd; for trying to push the sale of its own products online while taking advantage of the Covid-19 lockdown restrictions.

One of Franco-Indian Pharmaceuticals’ trademark, DIAVIT, was being used by Green Cross Health Innovation to sell an Ayurvedic formulation through various e-commerce sites. Justice Gautam Patel found merit in the company’s allegation of infringement of its registered trademark and issued the restraining order. The judge said the trademarks were identical in all respects.


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