



GOVERNMENT OF INDIA



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

E

INTERNATIONAL CONFERENCE

WIPO/GDCM/DEL/18/INF/1/PROV
ORIGINAL - ENGLISH
DATE: OCTOBER 23, 2018

The Global Digital Content Market

GDCM2018: Focus on Asia-Pacific

Organized by
the World Intellectual Property Organization (WIPO)

and

Hosted by
the Department of Industrial Policy and Promotion
Ministry of Commerce and Industry, Government of India

New Delhi, India, November 14 to 15, 2018

PROVISIONAL PROGRAM

Prepared by the Secretariat

Tuesday, November 13, 2018

17.00 – 19.00 Registration

19.30 – 21.00 Reception

Wednesday, November 14, 2018

9.00 – 9.30 Arrival, security and registration (Please be **seated by 9.30**)

09.30 – 10.45 **Opening Ceremony**

Indian National Anthem followed by lighting of Lamp

Moderator

Dr. Usha Rao, Asst Controller of Patents

Speakers:

Mr. Ramesh Abhishek, Secretary, Department of

Industrial Policy and Promotion (DIPP), New Delhi

Mr. Francis Gurry, Director General, World Intellectual

Property Organization (WIPO), Geneva

Video Message by Mr. Suresh Prabhu, Hon'ble Minister
of Commerce & Industry and Civil Aviation

Mr. Naresh Prasad, Assistant Director General and
Chief of Staff, WIPO, Geneva

10.44 – 11.15 Tea / Coffee Break

11.30 – 13.00 **Keynote Speech, Q&A and Discussion: *Asia's Challenges and Opportunities in the Global Digital Content Market***

Moderator:

Ms. Supriya Shrinate, Senior Editor and Prime Time
anchor, Economic Times, Delhi

Speaker:

Mr. Sangeet Paul Choudary, Author and Speaker,
Singapore

13.00 – 14.30 Lunch Break

14.30 – 15.30 **Music: *New Channels and New Models***

Moderator:

Ms. Patchari Raksawong, Television Presenter,
Bangkok

Panelists:

1) Ms. Sheila Majid, Singer, Kuala Lumpur

2) Mr. Devraj Sanyal, Universal Music

3) Mr. Vikram Mehra, MD Saregama: CARVAAN
STORY, India

4) Mr. Mandar Thakur CEO Times Music

5) Mr. Ang Kwee Tiang, Regional Director,
International Federation of Phonographic industry

15.30 – 16.00 Tea / Coffee Break

16.00 – 16.30 **Special Session on exploitation and commercialization of digital content in the Digital Era** - Shri Javed Akhtar, Chairman, Indian Performing Rights Society

16.30 – 18.00 **Education Publishing – Curated Content and Education Outputs in the Digital Era**

Moderator:

Ms. Supriya Shrinате

Panelists:

- 1) Ms. Jiyoung Kim, Chief Executive Officer, Freedom Academy Publishing Company, Seoul
- 2) Mr. Ratnesh Jha, MG Director- South Asia, Cambridge University Press and Chair- FICCI Publishing Committee
- 3) Mr. Pradyumna Vyas, Director, National Institute of Design
- 4) Rohit Kumar, Founder Guiding Star Digital Publisher, LLP
- 5) Mr. Om Prakash Gupta, Controller General of Patents Design & Trademarks

18.00 – 21.00 Drinks Reception, Cultural Event by Indian Music Industry, Gala Dinner

Thursday, November 15, 2018

9.30 – 11.00 **Film: *Sustaining the Film Industry in the Digital Environment***

Moderator:

Ms. Patchari Raksawong

Panelists:

- 1) Mr. Anupam Sharma, Producer, Sydney
- 2) Mr. Brijesh Singh, Special IG-Cyber, Maharashtra Police.
- 3) Mr. Blaise Fernandes, President, IMI India
- 4) Udai Singh, Managing Director, Motion Pictures Association
- 5) Mr. Ameet Dutta, Attorney, Saikrishna Associates

11.00 – 11.30 Tea / Coffee Break

11.30 – 13.00 ***Broadcasting and Media Convergence – From Paper to Screen***

Moderator:

Ms. Supriya Shrinате

Keynote

- 1) Mr. Amit Khare, Secretary, Ministry of Information and Broadcasting

Panelists:

- 2) Ms. Nedra Weerasinghe, Group Director, Media, The Capital Maharaja Organisation, Colombo
- 3) Ms. Rajjee Shinde, President EPIC Channels, India
- 4) Mr. M.K Anand, CEO & MD, Times Global Broadcasting Company Limited
- 5) Ambika Khurana, Director, Policy, Netflix

13.00 – 14.00 Lunch Break

14.00 – 15.30 ***Digital Rights and Infrastructure - Policy and Diplomacy Considerations***

Moderator:

Ms. Patchari Raksawong

Panelists:

- 1) Mr. Rajiv Aggarwal, Joint Secretary, Department of Industrial Policy and Promotion
- 2) Mr. Deepak Jacob, President and General Counsel (Legal & Regulatory), STAR INDIA PVT LTD
- 3) Mr. Guanyong Wu, Chairman/Chief Executive Officer, FirstBrave, Beijing
- 4) Ms. Caroline Morgan, Chief Executive Officer,

International Federation of Reproduction Rights
Organisations, Brussels; former General Manager,
Copyright Agency

- 5) Mr. Sylvain Piat, Director of Business Standards
and Rules, International Confederation of Societies
of Authors and Composers (CISAC), Paris

15.30 – 16.00 Tea / Coffee Break

16.00 – 16.30 **Keynote Speech: Digital inclusion – *How the Benefits of Digital Advances Can
be Shared Across All Levels of Society*** - Mr. Ajay Prakash Sawhney
Secretary, Ministry of Electronics and information Technology

16.30 – 17.00 **Closing Ceremony** Summation by Mr. Kevin Fitzgerald, Director, WIPO

Special address by Mr. Francis Gurry, DG WIPO

Special Address by Shri Ramesh Abhishek, Secretary,
DIPP

Vote of Thanks

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